

Submit by November 1, 2020

Innovate at Iowa State

Innovation DASH: Leave Your Musical Signature!

Create the best 60-Second Musical Score for Innovate at Iowa State

What is an Innovation DASH?



An **Innovation DASH Challenge** is a **one-time quick turn-around competition** that brings student teams together to design a solution to a specific problem or opportunity.

Leave your musical signature
INNOVATE AT IOWA STATE

Create! Compose! Compete!

TELL ME MORE . . .

Compose a 60-second musical score for *Innovate at Iowa State*

Do you want to leave your musical signature for generations to come? Can you compose a musical theme that exemplifies the spirit, the passion, and the power of our Iowa State University changemakers?

How will ISU use your musical score?

Your work will usher in our publicly shared Flagship Innovator Forum, played at ISU events, hosted on our Innovate at Iowa State website and other ISU venues.

STEP 1

REGISTER YOUR TEAM FOR THE DASH

<https://www.sictr.iastate.edu/music-dash/>

STEP 2

COMPOSE YOUR SCORE

You may use one professional advisor, but compositions must represent **student original work**

STEP 3

SUBMIT YOUR SCORE BY NOVEMBER 1, 5 P.M.

Submit written lyrics and digital MP3 to cbc@iastate.edu

DASH Challenge

Create a 60-Second Musical Score
for *The Spirit of Innovate at Iowa State*

Sponsored by:

**Iowa State University Marching Band and the
ISU Student Innovation Center**

**60
Second
Musical
Score**

**\$1,000
Grand
Prize**

At least
two students
per team

one advisor
permitted

Must include
One novel
instrument and an
**Innovate at
Iowa State
Chant**

RULES

- **Questions:** cbc@iastate.edu
- Great compositions will include: catchy rhythm, memorable melody or “hook,” and great options for harmony and development
- **Instrumentation:** compose on instrument/medium you choose. The winning song will be orchestrated for the Cyclone Marching Band
- **BONUS!** Use **one non-traditional instrument**—digital, electronic, kitchen appliance, trash can, creativity encouraged
- Incorporate a **chant**—any rhythmic interpretation of “Innovate at Iowa State” over top of a drum beat

Guest Judges

- Wendy Wintersteen, ISU President
- Jamie Pollard, ISU Athletic Director
- Michael Golemo, ISU Director of Bands