What is an innovation short circuit?

Innovation SHORT CIRCUITS, delivered by industry experts and influencers, are 2 hour topic-based conversation sessions that help students gain expertise in innovation mindset, skills and practices.

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https://www.sictr.iastate.edu/podcast-short-circuit/

TELL ME MORE . . .

Who is Ramsey G. Tesdell?
CEO Sowt Media
Advisory Board, Google/PRX Podcast, Founder 7iber.com
Ramsey G. Tesdell is the executive director and a partner of Sowt Media, a leading Arab podcast network based in Amman, Jordan. Sowt Media’s podcast Eib, is one of the top podcasts in the region. Ramsey is on the advisory board for the Google / PRX Podcast creators program, and a founding partner of 7iber.com. He has a B.S. in rhetoric and communication from Iowa State University and an M.S. in technical communication from the University of Washington in Seattle. He lives in Amman with his partner and two children.

Check the Student Innovation Center Page for Updates
New Training Circuits, Competitions, and Flagship Innovator Speakers
https://www.sictr.iastate.edu/

Ramsey Tesdell, CEO Sowt Media
How to Innovate a Global Podcasting Movement
https://www.sictr.iastate.edu/podcast-short-circuit/

Abraham Higginbotham, How to Innovate Television
Executive Producer Modern Family and Will and Grace
How to Innovate Television
REGISTER:https://isuevents.webex.com/isuevents/onstage/g.php?MTID=e0a46b1e4955635920c181053aeeeb084

Student Innovation Fund Challenge
Applications for the April 2021 innovation competition will be available on the Student Innovation Center Website January 2021

How to Innovate A Global Podcast That Fosters Social Change

Sponsored by:
SOWT Media
and the Student Innovation Center

Ramsey Tesdell
CEO Sowt Media
2006 ISU Graduate

Moderator
Karen Kerns
ISU Alum and Entrepreneur in Residence

Questions about how to learn about media?
CONTACT
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TOPICS
• What it means to build a business in a country embracing religious, legal, and social traditions that influence equity, diversity and inclusion
• How innovation responds to rejection by promoting inclusion and diversity
• Pathways for impactful innovation using electronic media forums
• Why incorporating studies in technical communication is essential for success in business and advocacy

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