Innovate at Iowa State
6-Session Innovation Circuit: Change By Design

How to Innovate Change by Design
Disruptive Design for Civic Activation

Sponsored by:
Iowa State University Student Innovation Center And College of Design

Dr. Leyla Acaroglu
Founder
Disrupt Design
Melbourne based Innovators

Topical Focus
Creating proposals for civic innovation
Creative changemaking
Solving social and environmental issues
Creating circular and sustainable systems

What to Expect
6 Sessions, 6 weeks Practice in Disruptive Design Method Model for Global Knowledge Transfer

Want more information about design innovation?
Contact Ana Luz
analuz@iastate.edu
College of Design

Innovation CIRCUITS, delivered by industry experts and influencers, are immersive topically linked sessions that give students an opportunity to gain expertise, innovate and contribute meaningfully.

TELL ME MORE . . .
Change by Design: The Disruptive Design Method for Civic Activation

Every person is a citizen designer of the future through the actions they do, or don't, take each day. Through this activation lab, students will be given the tools for understanding and working with complex systems, discover how to design interventions that affect positive change and create propositions for proactive civic outcomes. You will do this through learning the three part process of the Disruptive Design Method (DDM), which flows through a process of creative changemaking enabling systems level change. The DDM offers fresh approaches to skill development and knowledge transfer for the growing global community of people who want to participate in solving significant social and environmental issues in creative and future-focused ways.

Check the Student Innovation Center Page for Updates
https://www.sictr.iastate.edu/

REGISTER FOR “How to Innovate Global Food Security”
https://www.sictr.iastate.edu/foodsecurity-circuit/

Short Circuit: How to Innovate Product Management
How does a business handle new product development, business justification, forecasting, pricing, product launch, and marketing of a product or products at all stages of the product lifecycle? Join us for this HARMAN sponsored session featuring industry experts.

Student Innovation Fund Challenge
Applications for the April 2021 innovation competition will be available on the Student Innovation Center Website January 2021

NEXT?
Oct 16
Nov 5
April 2021