What is an innovation short circuit?

Innovation SHORT CIRCUITS, delivered by industry experts and influencers, are 2-hour, topic-based conversation sessions that help students gain expertise in innovation mindset, skills, and practices.

TELL ME MORE . . .

Who is Jeff Whiting?

Director, Choreographer, Event Direction

Recently acclaimed as a "director with a joyous touch" by the New York Times, Jeff Whiting is a director and choreographer for theater, opera, television, special events and concerts around the world.

On Broadway, Jeff was the Associate Director for the Broadway productions of Bullets Over Broadway (6 Tony Nominations - Susan Stroman), Big Fish (Nobert Leo Butz), The Scottsboro Boys (12 Tony nominations), Hair (Tony Best Revival), Young Frankenstein (Sutton Foster, Megan Mullally), and Wicked's 5th Anniversary (Stephanie J. Block, Ashanti). National Tour credits include Hairspray, Young Frankenstein, Bullets Over Broadway, Rockin' Road to Dublin, Christmas in Killarney, and The Producers. Jeff's theatrical direction and choreography includes development and World premieres of Loch Lomond, Chasing Rainbows (starring Ben Crawford, Ruby Rakos), Fly More Than You Fall (Best Musical), The Scottsboro Boys (Phoenix Theatre Co.), Big Fish (Milwaukee), Single Wide (NYMF), Hairspray (Brazilian Production), Big (Milwaukee), In The Light (NYFA), Catch Me If You Can (New London Barn), The Sound of Music (Phoenix Theatre Co.), and Gypsy (Michele Ragusa).

Special Event direction and choreography includes James Taylor Live (Carnegie Hall, co-starring Bette Midler, Steve Martin, Sting, Tony Bennett, Barbara Cook, Dianne Reeves), Stro! Gala Honoring Susan Stroman (Hudson Theater, starring Nathan Lane, Matthew Broderick, Rebecca Luker, Boyd Gaines, Yeanne Cox), New Victory Arts Awards 2015 (starring David Hyde Pierce, Martha Plimpton, Marin Mazzie, Sherie Rene Scott, Joshua Henry, John Lithgow, Kelli O'Hara), New 42nd Street: 25th Anniversary (starring Sarah Jessica Parker, Karen Ziemba, Tony Yazbeck, Kecla Lewis, Mark Linn-Baker), T-Mobile's Annual Event (Kodak Theater, starring Catherine Zeta-Jones), MAIR! (Inner Circle, Starring Mayor Mike Bloomberg and the Broadway company of HAIR!), Film Premiere of Chronicles of Narnia (Southeastern Premiere). As a member of Disney's Creative Team, Jeff has directed and choreographed over 50 shows and events, including Disney's Mickey Mouse Club (India), Power Rangers (Brazil), Disney's Very Merry Christmas, Disney's Enchanted Princess, Disney's 100 Years of Magic, Disney's Magic Mirror (Mexico City).

Jeff Whiting launched the Broadway Relief Project, a coalition of Broadway designers and stitchers that normally build costumes for Broadway hit musicals. Headquartered in Times Square at Open Jar Studios, this team was enlisted and approved by the City of New York and the NYC/EDC to be part of their team creating over 2 million medical gowns for NYC public hospitals. We manufacture both reusable/washable gowns (Level 1 & 2) and disposable gowns (Level 1, 2 & 4) in New York City.

NEXT?

Flagship Fridays

Check the Student Innovation Center Page for Updates

New Short Circuits, Competitions, and Flagship Innovator Speakers

https://www.sictr.iastate.edu/

Every Friday 12-1:30

Find out how industry influencers change the world!

https://www.sictr.iastate.edu/flagship-fridays/