Innovate at Iowa State

Online Short Circuit

Sponsored by the Student Innovation Center and The College of Liberal Arts and Sciences

In honor of LAS Week, February 22-26

February 22, 2021, 12-1 p.m.

Tilman Engel, ISU Graduate 1989

REGISTER: https://www.sictr.iastate.edu/tilmanengel-short-circuit/

How to Innovate and Influence Globally with Degrees in History and Political Science

Business and Culture

- Media and TV campaigns
- Sports venture investment
- Data and audience analytics
- Stakeholder management
- National culture shifts
- International entertainment venues and projects
- Introducing international models for sports ventures
- Entertainment and leagues
- Turning NFL football international and soccer local at Arab Gulf
- Designing and creating innovative global customer experiences
- Branding/social awareness

Campaigns created cultural change and acceptance

Society and Service

- Distinguished military service overseas
- Distinguished scholar
- All-of-government approach in stability and COIN operations
- International relations, diplomacy, trade facilitation
- Political campaigns / elections monitoring
- Navigating sensitive cultural transactions, negotiations, and relationships
- Development and deployment of military humanitarian strategy and implementation

What is a Short Circuit? An opportunity to change your mindset!

Innovation SHORT CIRCUITS, delivered by industry experts and influencers, are one to two-hour topical conversation sessions that provide unique access to strategies and insights about how to short-circuit the way you think, practice, learn, and lead to build your career as innovators and key influencers.