

Innovations in Recruitment

Holistic Approaches and Experiences that Change Mindset



For Faculty, Staff, and Graduate Students Interested in Expanding Their Numbers and Their Imaginations...

There is no question that in the current environment, educational institutions are vying to attract and retain students. Iowa State University has had considerable success when compared to its peers.

- » Why now? What's at stake?
- » How does international recruitment differ from domestic? How does our "Innovate at Iowa State" brand influence how we are recruiting?
- » How do we collaborate to be more interactive and interdisciplinary, providing a more holistic approach to recruitment? How can faculty and staff engage in conversations and activities that inspire, connect, and invite future students to enroll?
- » What new approaches are being launched that are attracting the engagement of students and admissions counselors?
- » How are colleges inviting faculty and staff into bigger conversations?

Come and join us for an experience of what faculty, staff, and graduate students can do with a little imagination and a lot of opportunities.

**March 5,
3-3:30 p.m. CST**
Online Event

Register now

[www.sictr.iastate.edu/
innovation-programs/innovations-in-recruitment](http://www.sictr.iastate.edu/innovation-programs/innovations-in-recruitment)

Recruiting Updates

Jorge Calderon
Assistant Director
International Recruitment

Jennifer Johnson
Director of Recruitment

I-FiT Program

Ana Luz, Linda Niehm, Meredith
Francom, Karen Kerns

Recruitment Symposium

Andy Zehr

Influencing and Defining Significance

Faculty, Staff Discussion